Jefferson County

Quit Line Data Summary April 1 - June 30, 2002

April 1 - June 30, 2002	County	State
Number of Calls to Quit Line	N = 15	N = 3,421
Percent of Statewide Calls	0.5%	100.0%
Percent of State Population in County ¹	0.4%	100.0%
referred of State reputation in County	0.470	100.070
	County %	State %
Gender	N = 15	N = 3,099
Female	80.0%	62.9%
Male	20.0%	37.1%
Race/Ethnicity	N = 14	N = 2,578
People of Color	0.0%	13.7%
White	100.0%	86.3%
Age	N = 11	N = 2,323
Less than 18 years old	9.1%	2.1%
18 - 24 years old	9.1%	16.3%
25 - 34 years old	36.4%	22.2%
35 - 44 years old	9.1%	27.3%
45 years and older	36.4%	32.0%
Education	N = 13	N = 2,679
Did not graduate high school	0.0%	17.8%
High school graduate	53.8%	33.7%
Some college/vocational school	23.1%	37.4%
College graduate	23.1%	11.0%
Caller Type	N = 15	N = 2,929
General Information	13.3%	11.5%
Health care provider	6.7%	2.8%
Tobacco user	80.0%	85.6%
Payer Type	N = 9	N = 1,951
Insured	44.4%	40.6%
Uninsured	33.3%	22.7%
Medicaid	22.2%	36.6%
Heard About	N = 9	N = 2,463
Past caller	33.3%	17.0%
Employer/worksite	22.2%	1.3%
Health care provider	0.0%	17.6%
Television	22.2%	22.8%
Outdoor advertisement (billboard/bus/wall)	0.0%	4.7%
Targeted mailing Great Start	0.0% 0.0%	2.6% 0.4%
Radio	0.0%	1.3%
Newspaper/Magazine	0.0%	2.2%
Brochure/Newsletter	0.0%	4.9%
Family or friend	11.1%	21.7%
Health Department	11.1%	2.9%
School	0.0%	0.5%
5611551	0.070	0.070

Source: Washington State Department of Health Tobacco Prevention and Control

¹ "Census 2000", August 2001 (OFM) * Rate not calculated because number of calls was less than 5. Assessment and Evaluation